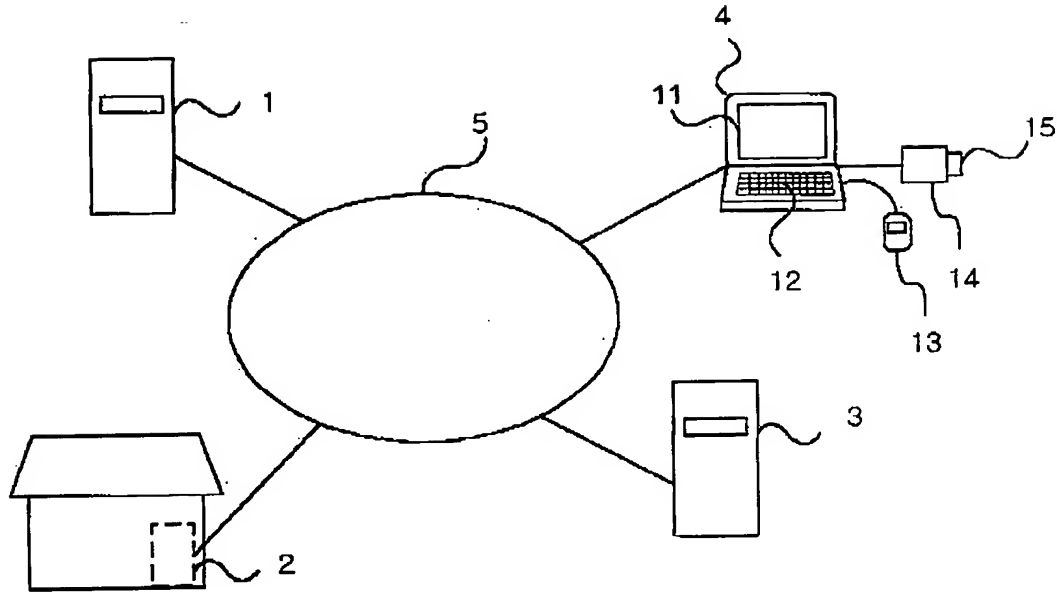


**10/500011****FIG.1**

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FIG.2

## &lt;MEMBERSHIP FILE&gt;

|                   |   |                               |
|-------------------|---|-------------------------------|
| MEMBERSHIP NUMBER | : | M356                          |
| MEMBER NAME       | : | KAZUO MITA                    |
| ADDRESS           | : | O-O-O AKASAKA MINATO-KU TOKYO |
| TELEPHONE NUMBER  | : | 03-3582-XXXX                  |
| MAIL ADDRESS      | : | OOO@AAA.com                   |
| FOLDER NUMBER     | : | F123                          |
| :                 | : | :                             |

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FIG.3

## &lt;FOLDER MANAGEMENT FILE&gt;

FOLDER NUMBER : F123

OWNED RIGHT : PASTRY SHOPOO 200YEN OFF  
(TICKET NUMBER) (7788-1) $\Delta\Delta$ STADIUM PRO BASEBALLOO  
VS. x x UNRESERVED BLEACHER  
SEAT ADMISSION TICKET  
(0025-701)

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FIG.4

<CONFIRMATION AND DOWN LOAD OF FOLDER>

FOLDER NUMBER: F123(KAZUO MITA)

|                |   |   |          |
|----------------|---|---|----------|
| OWNED<br>RIGHT | 1 | PASTRY SHOPOO 200YEN OFF<br>(7788-1)  | DOWNLOAD |
|                | 2 | △△STADIUM PRO BASEBALLOO VS.<br>× × UNRESERVED BLEACHER SEAT<br>ADMISSION TICKET (0025-701) | DOWNLOAD |

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## FIG.5

## &lt;CONTENTS STORED IN IC CARD &gt;

MEMBERSHIP NUMBER : M356

MEMBER NAME : KAZUO MITA

RIGHT INFORMATION : NONE

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FIG.6

<STORE VISIT INFORMATION>

|                                    |   |                           |
|------------------------------------|---|---------------------------|
| MEMBERSHIP NUMBER                  | : | M356                      |
| MEMBER NAME                        | : | KAZUO MITA                |
| STORE NUMBER                       | : | 9715                      |
| STORE NAME                         | : | OObURGER                  |
| DATE AND TIME OF<br>ENTERING STORE | : | DECEMBER 5, 2001 P.M.3:00 |
| USED RIGHT                         | : | NONE                      |

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FIG.7

## &lt;PROVIDED-RIGHT FILE&gt;

STORE NUMBER : 9715

STORE NAME : OOBURGER

RIGHT TO BE PROVIDED : 200YEN OFF COUPON OF OO  
(TICKET NUMBER) BURGER (9715-1)

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FIG.8

## &lt;TRANSMISSION RIGHT INFORMATION&gt;

|                                    |   |  |
|------------------------------------|---|--|
| MEMBERSHIP NUMBER                  | : | M356                                       |
| MEMBER NAME                        | : | KAZUO MITA                                 |
| FOLDER OF PROVISION<br>DESTINATION | : | F123                                       |
| PROVIDED RIGHT                     | : | 200YEN OFF COUPON OF OO<br>BURGER (9715-1) |



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FIG. 9

| <CONFIRMATION AND DOWNLOAD OF FOLDER> |   |  |          |
|---------------------------------------|---|--|----------|
| FOLDER NUMBER: F123 (KAZUO MITA)      |   |  |          |
| OWNED<br>RIGHT                        | 1 | PASTRY SHOPOO 200YEN OFF<br>(7788-1)   | DOWNLOAD |
|                                       | 2 | △△STADIUM PRO BASEBALL OO VS.<br>x x UNRESERVED BLEACHER SEAT<br>ADMISSION TICKET (0025-701) | DOWNLOAD |
|                                       | 3 | 200YEN OFF COUPON OF<br>OOBURGER (9715-1)  | DOWNLOAD |

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FIG.10

## &lt;CONTENTS STORED IN IC CARD &gt;

MEMBERSHIP NUMBER : M356

MEMBER NAME : KAZUO MITA

RIGHT INFORMATION : 200 YEN OFF COUPON OF  
OOBURGER (9715-1)

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FIG.11

## &lt;STORE VISIT INFORMATION&gt;

MEMBERSHIP NUMBER : M356

MEMBER NAME : KAZUO MITA

STORE NUMBER : 5114

STORE NAME : OOCINEMA

DATE AND TIME OF  
ENTERING STORE : DECEMBER 5, 2001 P.M.3:00

USED RIGHT : NONE

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FIG.12

## &lt;PROVIDED-RIGHT FILE&gt;

STORE NUMBER : 5114

STORE NAME : OOCINEMA

RIGHT TO BE PROVIDED : MOVIE ENTITLED "SUMMER IN FLORIDA",  
(TICKET NUMBER) ADMISSION TICKET (5114-1)

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FIG.13

<STORE VISIT INFORMATION>

|                                    |   |                           |
|------------------------------------|---|---------------------------|
| MEMBERSHIP NUMBER                  | : | M356                      |
| MEMBER NAME                        | : | KAZUO MITA                |
| STORE NUMBER                       | : | 9715                      |
| STORE NAME                         | : | OOBURGER                  |
| DATE AND TIME OF<br>ENTERING STORE | : | DECEMBER 5, 2001 P.M.3:00 |
| USED RIGHT                         | : | 9715-1                    |

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FIG.14

## &lt;PROVIDED-RIGHT FILE&gt;

STORE NUMBER : 9715

STORE NAME : OOBURGER

RIGHT TO BE PROVIDED : 200YEN COUPN OF OOBURGER(9715-1)  
(TICKET NUMBER) : 500YEN COUPN OF OOBURGER(9715-2)  
700YEN COUPN OF OOBURGER(9715-3)

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FIG.15

## &lt;STORE VISIT INFORMATION&gt;

MEMBERSHIP NUMBER : M356

MEMBER NAME : KAZUO MITA

STORE NUMBER : 9715

STORE NAME : OOBURGER

DATE AND TIME OF  
ENTERING STORE : DECEMBER 5, 2001 P.M.3:00

USED RIGHT : NONE

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FIG.16

## &lt;PROVIDED-RIGHT FILE&gt;

|   |   |   |
|---|---|---|
| STORE NUMBER                            | : | 9715  |
| STORE NAME                              | : | OOBURGER  |
| RIGHT TO BE PROVIDED<br>(TICKET NUMBER) | : | 100YEN OFF COUPN OF COFFEE SHOP△△<br>(9715-101) |



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**FIG. 17**

## <STORE VISIT INFORMATION>

MEMBERSHIP NUMBER : M356

MEMBER NAME : KAZUO MITA

STORE NUMBER : 5114

STORE NAME : OOCINEMA

DATE AND TIME OF  
ENTERING STORE  
: DECEMBER 5, 2001 P.M.5:00

USED RIGHT : NONE

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FIG.18

## &lt;PROVIDED-RIGHT FILE&gt;

STORE NUMBER : 5114

STORE NAME : OOCINEMA

CUSTOMER'S ENTERING TIME : P.M.3:00 TO P.M.6:00

PREDICTED ACTION : HAVING DINNER

ACTION-COMPLETION PREDICTION : IN 90 MINUTES AFTER ENTERING

RIGHT TO BE PROVIDED : FREE COUPON OF DESSERT AT  
(TICKET NUMBER) RESTRANTOO (5114-101)

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FIG.19

## &lt;STORE VISIT INFORMATION&gt;

|                                    |   |                           |
|------------------------------------|---|---------------------------|
| MEMBERSHIP NUMBER                  | : | M356                      |
| MEMBER NAME                        | : | KAZUO MITA                |
| STORE NUMBER                       | : | 6555                      |
| STORE NAME                         | : | PUBOO                     |
| TYPE                               | : | DRINKING                  |
| DATE AND TIME OF<br>ENTERING STORE | : | DECEMBER 5, 2001 P.M.5:00 |
| USED RIGHT                         | : | NONE                      |

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FIG.20

## &lt;PROVIDED-RIGHT FILE&gt;

STORE NUMBER : 6555

STORE NAME : PUBOO

TYPE : DRINKING

ACTION TO BE INDUCED : INDUCING THE CUSTOMER TO GO  
TO BREEF BOWL RESTRANTOOACTION-COMPLETION : IN 60 MINUTES AFTER ENTERING  
PREDICTIONRIGHT TO BE PROVIDED : 100 YEN OFF COUPON OF BEEF  
(TICKET NUMBER) BOWL RESTRANTOO (6555-201)